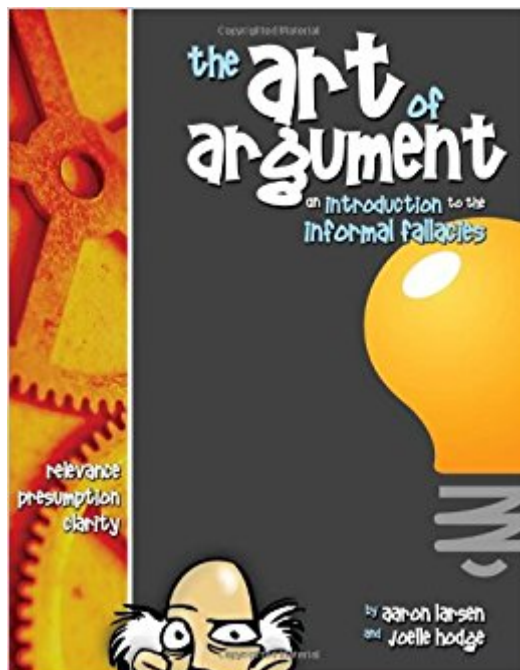


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# The Art Of Argument



## Synopsis

Junior high aged students will argue (and sometimes quarrel), but they won't argue well without good training. Young teens are also targeted by advertisers with a vengeance. From billboards to commercials to a walk down the mall, fallacious arguments are everywhere you look. The Art of Argument was designed to teach the argumentative adolescent how to reason with clarity, relevance and purpose at a time when he has a penchant for the why and how. It is designed to equip and sharpen young minds as they live, play, and grow in this highly commercial culture. This course teaches students to recognize and identify twenty-eight informal fallacies, and the eye-catching text includes over sixty slick and clever, "phony advertisements" for items from blue jeans to pick-up trucks, which apply the fallacies to a myriad of real life situations. Classical Academic Press Educators will find all curricula by Classical Academic Press to be created with four important attributes. Each product is classical, creative, relevant, and easy to use. As our company name implies, you will find that we publish classical books and media, seeking to acquaint students with the best that has been thought and said. We also design and present our products with creativity and zest, from beautiful illustrations to engaging storytelling, ensuring that the classical subjects being taught are anything but boring. Areas we publish in include: -Latin -Ancient Greek -Logic -Bible, Old & New Testament -The Art Of Poetry -Spanish -Classical Education Resources

## Book Information

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## Customer Reviews

Good for high school logic. Last year we studied Perplexors, analogies, and syllogism. This year,

informal fallacies. Good for debaters and forensics kids: help them win!

Really excellent book. Should be required reading for ALL U.S. citizens! Clearly written. Well organized. Good for all ages, from middle school on up.

I have used Fallacy Detective and now this one. I love the stories and the examples that have you figure out what fallacy you are looking at in Fallacy Detective (with the answers in the back) but love the layout and visual examples of Art of Argument. For now, I have merged the two to help my child learn to identify the fallacies, which can be difficult when first learning them.

I'd title it as Identifying Fallacies. It emphasizes that arguments are for enlightening the other party or audience on a subject, not bashing them. It's a very interesting book. Love the fake advertisements in it.

We've just started reading and working in this book, but it's so easy to understand. Now we're picking apart a lot of commercials and having fun with it. This is a great homeschooling tool.

Understandable and interesting descriptions of each of the logical fallacies, with engaging questions and activities. Each fallacy's section is short and simple, making it an easy thing to fit in to your plan for the day or week. My almost 11-yr-old finds it really interesting, but I think I enjoy it even more!

We used this curriculum in our homeschool co-op and fully enjoyed it! It is easy to use and well written. It teaches concepts of logic and argumentation in a way that young people can understand.

Great read. My 10th grader and I find it very interesting. Can be used for homeschool as an elective.

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